## CS 8501 Advanced Topics in Machine Learning

## Lecture 02: Generative Modeling

Yangfeng Ji
Information and Language Processing Lab
Department of Computer Science
University of Virginia
https://yangfengji.net/

## Generative Modeling

$$
p(y \mid x ; \theta) \propto p(y ; \theta) \cdot p(x \mid y ; \theta)
$$

- $\theta$ represents all the parameters in this model
- $p(x \mid y ; \theta)$ : likelihood
- $p(y ; \theta)$ : prior


## Concept Learning

- Pick a concept
- Give some examples of this concept
- Ask someone whether a new example belongs to this concept


## Concept Learning in Generative Modeling

Given

- $y$ : concept
- $\mathcal{D}=\left\{x_{i}\right\}$ : observations

Learning

$$
p(y \mid \mathcal{D} ; \theta) \propto p(y ; \theta) \cdot p(\mathcal{D} \mid y ; \theta)
$$

## Number Game

- Assume all observed numbers are randomly drawn from $\{1, \ldots, 100\}$ with equal chance
- Hypothesis space $\mathcal{H}$ : a set of hypotheses
- Version space $\mathcal{V}$ : the subset of $\mathcal{H}$ that is consistent with $\mathcal{D}$. For example, if $\mathcal{D}=\{2\}$
- $h_{\text {two }}=$ "powers of two"
- $h_{\text {even }}=$ "even numbers"


## Likelihood

The likelihood function of each hypothesis is

$$
p(\mathcal{D} \mid h)=\left(\frac{1}{|h|}\right)^{N}
$$

- $|h|$ : the size of numbers can be explained by this hypothesis
- For example, $\left|h_{\text {two }}\right|=6$
- $N$ : the size of observation $\mathcal{D}$


## Example

Given $\mathcal{D}=\{16,8,2,64\}$,

- With hypothesis $h_{\text {two }}$

$$
p\left(\mathcal{D} \mid h_{\mathrm{two}}\right)=\left(\frac{1}{6}\right)^{4}
$$

- With hypothesis $h_{\text {even }}$

$$
p\left(\mathcal{D} \mid h_{\mathrm{even}}\right)=\left(\frac{1}{50}\right)^{4}
$$

## Occam's Razor

- [Mackay, 2006]: "Accept the simplest explanation that fits the data"
- For example, how many boxes in the following image?



## Model Selection



- William of Ockham: "Entities are not to be multiplied without necessity"


## Implication of Occam's Razor

There are many implications of Occam's Razor in machine learning research.
For example,

- You should always select the simpliest models that can solve the problem
- However, it also means you should understand your research problem (or your data)


## Example (Cont.)

Given $\mathcal{D}=\{16,8,2,64\}$, now let's compare two similar hypotheses

- $h_{\text {two }}=$ "power of two"

$$
p\left(\mathcal{D} \mid h_{\mathrm{two}}\right)=\left(\frac{1}{6}\right)^{6}
$$

- $h_{\text {another }}=$ "power of two except 4 and 32"

$$
p\left(\mathcal{D} \mid h_{\text {another }}\right)=\left(\frac{1}{4}\right)^{4}
$$

- The limitation of will be addressed by the Bayesian version of Occam's razor


## About Maximizing the Likelihood

If the goal is solely about maximizing the likelihood function, then we may pick the hypothesis that explains the current data too well.

- This is overfitting
- The simple explanation applies to any other learning scenarios


## Prior

Follow the previous discussion, and consider the two hypotheses:

- $h$ : "powers of two"
- $h^{\prime}$ : "powers of two except 4 and 32"
- With the previous discussion on likelihood functions, $h^{\prime}$ is more likely
- However, in practice, hypotheses like $h^{\prime}$ is more complicated to implement
- Or "conceptually unnatural", as discussed in the textbook


## Subjectivity

In Bayesian modeling

- Prior is the mechanism by which background knowledge can be brought to bear on a problem
- It is also the key of "rapid learning" (e.g., learning with small sample sizes)
- The choice of prior sometimes is subjective
- The subjectivity is a controversial issue in Bayesian modeling


## Posterior

The posterior distribution of a hypothesis given $\mathcal{D}$ is

$$
p(h \mid \mathcal{D})=\frac{p(\mathcal{D} \mid h) p(h)}{p(\mathcal{D})}
$$

where

- $p(\mathcal{D})=\sum_{h^{\prime}} p\left(\mathcal{D} \mid h^{\prime}\right) p\left(h^{\prime}\right)$ is the major challenge in Bayesian inference
- If we need a single hypothesis from the posterior distribution, we can use the MAP estimate

$$
\hat{h}_{\mathrm{MAP}}=\operatorname{argmax}_{h} p(h \mid \mathcal{D})=\operatorname{argmax}_{h} p(\mathcal{D} \mid h) p(h)
$$

## Example



## Example (Cont.)



## Posterior Predictive Distribution

Provide a way to prodict the next number

$$
p(\tilde{x} \in C \mid \mathcal{D})=\sum_{h} p(y=1 \mid \tilde{x}, h) p(h \mid \mathcal{D})
$$

Instead of considering one single hypothesis $h$ for the prediction, it averages the possibility of all hypotheses.

## Example of Number Prediction



## The Beta-Binomial model

## Binomial Distribution

Let $X_{i} \sim \operatorname{Bernoulli}(\theta)$, where $p\left(X_{i}=1\right)=\theta$ and $p\left(X_{i}=0\right)=1-\theta$, then the probability of $\sum_{i=1}^{n} X_{i}=k$ is

$$
p(k \mid n, \theta)=\binom{n}{k} \theta^{k}(1-\theta)^{n-k}
$$

- Example: tossing a coin $n$ times, the probability of getting the head $k$ times


## Prior

A popular prior distribution for $\theta$ is the Beta distribution

$$
p\left(\theta ; \gamma_{1}, \gamma_{2}\right) \propto \theta^{\gamma_{1}-1}(1-\theta)^{\gamma_{2}-1}
$$

where $\gamma_{1}$ and $\gamma_{2}$ are the parameters for the prior.

- Regarding $\theta$, these two are called hyper-parameters


## A Formal Definition

$$
p\left(\theta ; \gamma_{1}, \gamma_{2}\right)=B\left(\gamma_{1}, \gamma_{2}\right) \theta^{\gamma_{1}-1}(1-\theta)^{\gamma_{2}-1}
$$

where $B\left(\gamma_{1}, \gamma_{2}\right)$ is the Beta function, which is also the normalization consistent.

Mean

$$
E(\theta)=\int_{\theta} \theta p\left(\theta ; \gamma_{1}, \gamma_{2}\right)=\frac{\gamma_{1}}{\gamma_{1}+\gamma_{2}}
$$

Mode

$$
\hat{\theta}=\underset{\theta}{\arg \max } p\left(\theta ; \gamma_{1}, \gamma_{2}\right)=\frac{\gamma_{1}-1}{\gamma_{1}+\gamma_{2}-2}
$$

## Beta Distribution

With different $\gamma_{1}$ and $\gamma_{2}$ ( $\alpha$ and $\beta$ in the following plot)


## Posterior

The posterior distribution of $\theta$

$$
p\left(\theta \mid n, k ; \gamma_{1}, \gamma_{2}\right)=\frac{p\left(\theta ; \gamma_{1}, \gamma_{2}\right) p(k \mid n, \theta)}{p\left(k \mid n ; \gamma_{1}, \gamma_{2}\right)}
$$

where

$$
p\left(k \mid n ; \gamma_{1}, \gamma_{2}\right)=\int_{\theta} p\left(k, \theta \mid n ; \gamma_{1}, \gamma_{2}\right) d \theta
$$

## Posterior (II)

Without the denominator, we have

$$
p\left(\theta \mid n, k ; \gamma_{1}, \gamma_{2}\right) \propto \theta^{k}(1-\theta)^{n-k} \cdot \theta^{\gamma_{1}-1}(1-\theta)^{\gamma_{2}-1}
$$

or

$$
p\left(\theta \mid n, k ; \gamma_{1}, \gamma_{2}\right) \propto \theta^{k+\gamma_{1}-1}(1-\theta)^{n-k+\gamma_{2}-1}
$$

- Beta distribution is the conjugate prior, because the posterior has the same form as the prior


## The Dirichlet-Multinomial Model

## Distributions

Multinomial distribution

$$
p(x ; \theta)=\frac{n!}{x_{1}!\cdots x_{K}!} \theta_{1}^{x_{1}} \cdots \theta_{k}^{x_{K}}
$$

where $x$ and $\theta$ are both $K$-dimensional vectors, and $\sum_{k=1}^{K} \theta_{k}=1$
Dirichlet distribution

$$
p(\theta ; \alpha)=\frac{1}{B(\alpha)} \prod_{k=1}^{K} \theta_{k}^{\alpha_{k}-1}
$$

where $\alpha$ is a $K$-dimensional vector too, with $\alpha_{k}>0$

## Dirichlet Distribution



## Dirichlet Distribution (II)





Naive Bayes Classifiers

## Problem Setup

Consider a classification problem, with $x \in \mathbb{R}^{N}$ as input and $y \in\{0,1\}$ as output

- Focus on the posterior distribution of $y$, instead of the model parameter $\theta$

$$
p(y \mid x ; \theta)
$$

- We can also give $\theta$ a prior, which is called Bayesian naive Bayes classifier (section 3.5.1.2)


## Likelihood

Given $\left\{\left(x_{i}, y_{i}\right)\right\}_{i=1}^{N}$, where $x_{i} \in \mathbb{R}^{K}$ is a $K$-dimensional vector.
Navie Bayes assume that different dimensions in input are independent from each other

$$
p\left(x_{i} \mid y_{i} ; \theta_{x \mid y}\right)=\prod_{j=1}^{K} p\left(x_{i, j} \mid y_{i} ; \theta_{x \mid y, j}\right)
$$

- This is a naive assumption
- Choose $p\left(x_{i, j} \mid y_{i}, \theta_{x \mid y, j}\right)$ based on your inputs. For example,
- Continuous variables: Gaussian
- Discrete variables: Binomial or Multinomial


## Likelihood (II)

The overall likelihood given the training set $\left\{\left(x_{i}, y_{i}\right)\right\}_{i=1}^{N}$ is defined as

$$
\operatorname{lik}\left(\theta_{x \mid y}\right)=\prod_{i=1}^{N} \prod_{j=1}^{K} p\left(x_{i, j} \mid y_{i} ; \theta_{x \mid y, j}\right)
$$

## Prior

$$
p\left(y ; \theta_{y}\right)
$$

Choices of the distribution:

- Uniform distribution
- Bernoulli distribution with the parameter estimated from data


## MAP Estimate

$$
\log p\left(y ; \theta_{y}\right)+\sum_{i=1}^{N} \sum_{j=1}^{K} \log p\left(x_{i, j} \mid y_{i} ; \theta_{x \mid y, j}\right)
$$

Re-arrange it:

$$
\log p\left(y ; \theta_{y}\right)+\sum_{j=1}^{K}\left\{\sum_{i=1}^{N} \log p\left(x_{i, j} \mid y_{i} ; \theta_{x \mid y, j}\right)\right\}
$$

We need to solve $K+1$ one-dimensional problems

## Thank You!

